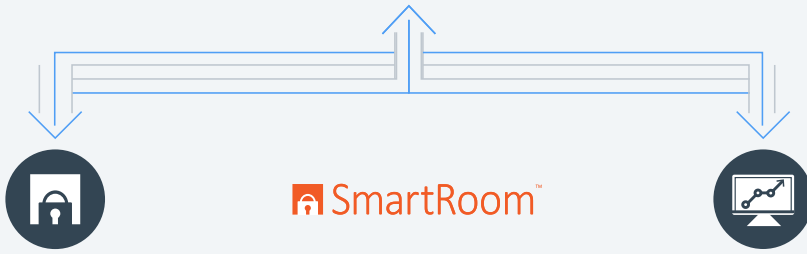


Introducing an End-to-End Deal Lifecycle Management Solution

Reduce administrative burden and create greater transparency.

An industry as complex as the capital markets demands purpose-built technology that's easily tailored to meet your firm's unique needs. That is why DealCloud and SmartRoom have teamed up to create an integrated solution that unites the industry's leading LP investor portal and virtual data room to the DealCloud solutions. By connecting these powerful technologies, DealCloud clients can manage and streamline fundraising, LP communication, and portfolio company exits from a single source.

The Leading Capital Market Technologies are Now Connected



Virtual Data Room

Introducing unlimited use cases on the best virtual data room platform for one annual flat-rate. Use SmartRoom to manage due diligence for portfolio divestitures, fundraises, add-on acquisitions, lender communication and more. All for one low cost that can be included in your DealCloud subscription.

Investor Portal

SmartLP is a cloud-based investor portal and reporting tool that allows you to automate the customization and distribution of investor documents for investors to access in a secure, customized portal.

Seamlessly Execute on Key Fund Management Activities



Track and monitor all portal activity



Analyze investors and buyers' behaviors



Automate report creation and distribution



Manage user lists and security rights



Enhance investor communication

Enjoy the Benefits of a Unified Solution



Single source of truth

Streamline processes and accelerate workflows by managing all data in real-time from within DealCloud



Improve deal outcomes

Gain valuable insights into buyers' due diligence activities to make more informed decisions on your next deal



Reduced risk

Reduce manual processes and administrative work by managing all user provisioning and security settings within one application



Enhanced collaboration and transparency

Centralizing investor reporting into DealCloud solutions keeps information in one place, helping teams stay organized and accountable



Simplified investor reporting

Make investor reporting more efficient by automating the creation and distribution process within DealCloud



Streamline communications

Maintain complete records of investor communication with the evolved relationship intelligence of DealCloud

For more information:

Visit www.dealcloud.com/smartroom, or simply contact your designated DealCloud account team for additional support.

ABOUT DEALCLOUD

DealCloud, an Intapp company, provides a single-source deal, relationship, and firm management platform to enable over 700 clients to power their deal-making process from strategy to origination to execution. We offer fully configurable solutions purpose-built for the complex relationships and structures of private equity and growth capital firms, investment banks, private and publicly traded companies, debt capital providers, and other investors. For more information, visit www.dealcloud.com.



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